

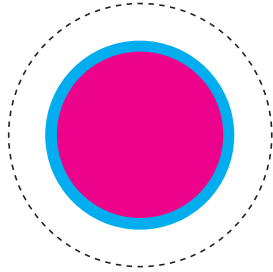
CALL FOR ENTRIES

12th annual Stereohype Button Badge Design Competition (2016)

#STBBDC

Artwork guidelines, prizes, etc

No entry fee!



Deadline: September 23rd, 2016, 11.59pm/23:59, BST.

Following the success of our first eleven design competitions we are now pleased to announce the 12th annual one inch (25mm) Stereohype Button Badge Design Competition. We look forward to receiving your submissions. Please note that we will unfortunately not be able to send individual submission receipts. There will be an auto-reply however that is only being sent when your submission actually arrives in our submission inbox. You will be notified during and after judging period (shortly after the deadline).

There are two categories you can win in: 'Single' badge entries and 'Sets of four'. Sets will automatically also be added to the single entries category. Although we love 'Sets of four' – please bear in mind, that we are aiming to give quite a lot of them away one at a time (although sets will be made available in a special packaging). Please email one to (A MAXIMUM OF) four different badge designs per participant to submit@stereohype.com and refer to the instructions, file specifications and links to the .PSD templates on page 4 of this artwork guide.

ELIGIBLE are entries by designers, artists, photographers, illustrators and by students in any of these areas – including runners-up from previous competitions. NOT ELIGIBLE however are contributors to our *B.I.O. (by invitation only)*, *MICA*, *AFOMFS*, *10x10 Series*, *Emoji Series* and former competition winners who are now more than welcome to become part of the judging panel that will as always consist of design journalists, professionals and previous winners.

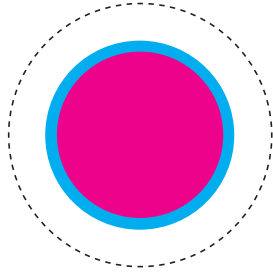
You artwork(s) will have to be created by yourself and should obviously not infringe any copyrights! Winners will give Stereohype automatically a NON-exclusive licence to reproduce the winning artwork(s) on badges and Stereohype-badge-related promotional materials such as postcards, catalogues, etc. By submitting your artwork(s) you agree on these terms and conditions. A shortlist will also be featured at stereohype.com crediting the artists and designers.

Please do have a look at the 240 previous winners and the rest of the 1,156 existing designs that are already included in our collection and avoid nipple designs, popsicles with faces, button buttons and back of badge artworks. Been there, done that, and already included those in our Stereohype collection... 8) We do not tolerate religiously offending, racist or sexually explicit visuals, nor do we accept imagery that plays down the danger of weapons.

We will give winning artworks away as a free surprise badge with purchased Stereohype T-shirts or sell them separately via stereohype.com and our growing list of selected stockists. Your badge design(s) might also be reprinted for promotional purposes featuring photos of your badge. Designers, artists and illustrators will – wherever possible – be appropriately credited.

We can't wait to see your design(s).
GOOD LUCK!

*:) Agathe and Tomi 8)

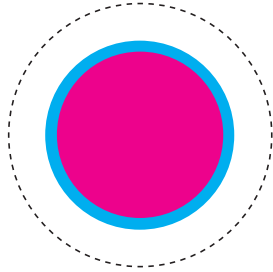


The Judging Panel

A selection of former competition winners, button badge-loving journalists, writers, illustrators, artists and graphic designers from around the world – many of them are *AFOMFS*, *MICA Series*, *10x10*, *Emoji Series* and/or *B.I.O.* (By Invitation Only) *Button Badge Series* contributors:

Confirmed judges: (Please check our website for updates)
<https://www.stereohype.com/content/10-competitions>

Agathe Jacquillat, FL@33 and Stereohype
B.I.O. 1-15 and *10x10*,
flat33.com, bzzzpeek.com, 3d-type.com
Tomi Vollauchek, FL@33 and Stereohype
B.I.O. 1-15 and *Emoji Series*,
flat33.com, bzzzpeek.com, 3d-type.com
...



Prizes

(applies to both categories: 'Single Badge' and 'Set of four')

1st Prize

- your personal mini profile/bio (with URL to your website) on stereohype.com with short descriptive text about your artwork(s)
- a total of ten one inch (25mm) badges per person for single entries OR a total of twenty for 'sets of four' (for example: five 'sets of four' or twenty individual designs) with either your own design(s) or your selection of badges by other designers
- three T-shirts of your choice (subject to availability)
- two catalogues *Stereohype 2004-2014*
- one *Design & Designer* book of your choice (subject to availability)
- one signed *Design & Designer 033 - FL@33* book
- one *Postcard* book by FL@33
- 25% off all orders placed before 31 December 2016!

2nd Prize

- your personal mini profile/bio
- a total of ten one inch (25mm) badges per person for single entries OR a total of twenty for 'sets of four'
- two T-shirts of your choice (subject to availability)
- one catalogue *Stereohype 2004-2014*
- one signed *Design & Designer 033 - FL@33* book
- 25% off all orders placed before 31 December 2016!

3rd Prize

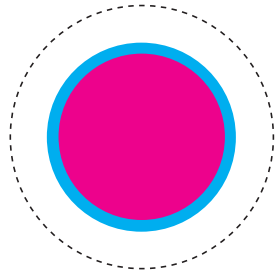
- your personal mini profile/bio
- a total of ten one inch (25mm) badges per person for single entries OR a total of twenty for 'sets of four'
- one T-shirt of your choice (subject to availability)
- one catalogue *Stereohype 2004-2014*
- one signed *Design & Designer 033 - FL@33* book
- 25% off all orders placed before 31 December 2016!

4th and 5th Prize

- your personal mini profile/bio
- a total of ten one inch (25mm) badges per person for single entries OR a total of twenty for 'sets of four'
- one catalogue *Stereohype 2004-2014*
- one signed *Design & Designer 033 - FL@33* book
- 20% off all orders placed before 31 December 2016!

Special Stereohype Prize

- your personal mini profile/bio (with URL to your website) on stereohype.com with short descriptive text about your artwork(s)
- a total of ten one inch (25mm) badges per person for single entries OR a total of twenty for 'sets of four'
- one catalogue *Stereohype 2004-2014*
- 20% off all orders placed before 31 December 2016!



Artwork guide

The magenta circle (22mm) shows recommended image area. The cyan circle (25mm) the actual badge size you should work in. Coloured circles are there for guidance only and must NOT be included in your artwork. The black circle (35mm) is the cutting guide and MUST be shown on all artwork. Background colours should extend to cutting circle.

Please send your artwork(s) WITH a short bio AND artwork description (altogether approximately 50–250 words, please avoid client lists) via email to SUBMIT@STEREOHYPE.COM

PLEASE NOTE: NEW File Specifications: We now only accept .PSD files!

all colour designs in CMYK
YourName_number_300dpi.psd
(HI-RES PSD, CMYK, 300dpi)

ONE .PSD FILE PER ARTWORK!

Please download .PSD template in the
'downloads / templates' section of [flat33.com](http://www.flat33.com):
http://www.flat33.com/index.php?page_id=128

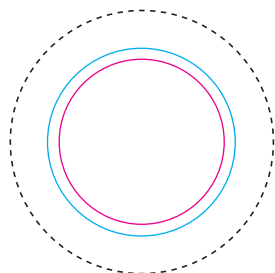
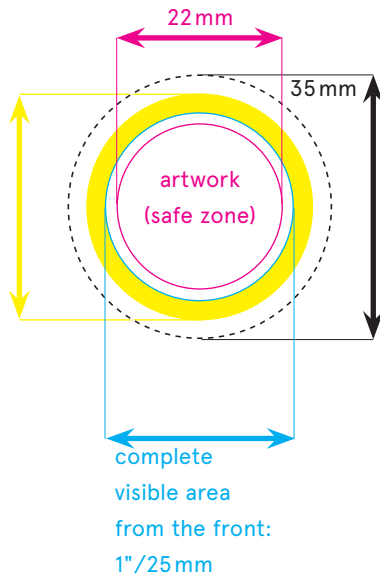
OR

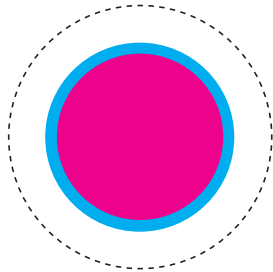
all black/greyscale designs in B/W or GREYSCALE
YourName_number_900dpi.psd
(HI-RES PSD, Greyscale, 900dpi)

ONE .PSD FILE PER ARTWORK!

Please download .PSD template in the
'downloads / templates' section of [flat33.com](http://www.flat33.com):
http://www.flat33.com/index.php?page_id=128

4–6mm are visible along the edges and the back (you might want to keep this in mind for the bleed)





About Stereohype

Agathe Jacquillat and Tomi Vollauchek of multi-disciplinary design studio FL@33 founded Stereohype in October 2004 – not just as an experimental playground for the London-based creative duo, but as an international platform for both emerging and established talents alike.

Stereohype's popular product range includes printed T-shirts and an ever-growing button badge collection that consists of winning designs entered to the label's annual button badge design competition, now in its 11th year, plus badges created specially for Stereohype's By Invitation Only (B.I.O.) Button Badge Series. Various other badge design projects are also added to the range occasionally. Stereohype also offers books, prints, exclusively commissioned artworks, limited editions and rare products – a mix of hand-picked goodies by designers and artists from around the world. The focus is on fresh, innovative and inspirational works. Stereohype products are available worldwide via stereohype.com, the T-shirt and button badge label's online boutique, and carefully selected, international stockists.

In 2014 Stereohype celebrated its 10th anniversary with a large retrospective exhibition as part of London Design Festival and hosted by London College Of Communication (LCC), University of the Arts. The popular show was extended and ran for a whopping 8 weeks. It was aptly titled Stereohype 2004–2014 and so was the FL@33-designed anniversary book published at this occasion. It featured specially commissioned posters and button badges, various Stereohype projects and the entire button badge collection that reached the magical number of 1,000 individual designs at this occasion created by over 300 contributors. All badges, the exhibition catalogue and posters (10x10 Series) are available at stereohype.com.